

Red Shirt Day™ of Action for AccessAbility and Inclusion

Red Shirt Day™ of Action for AccessAbility and Inclusion is a day when people across Canada come together and wear red in schools, workplaces and spaces everywhere in order to create a visible display of solidarity: to show their support for persons and families of those who are living with disabilities, celebrate the achievements of people living with disabilities, and to pledge their commitment to help create a fully accessible and inclusive society that honours and values the contributions of people of all abilities in all aspects of life in Canada.

Red Shirt Day™ takes place on the Wednesday of National AccessAbility Week each year. In 2023, Red Shirt Day™ will take place on Wednesday, May 31 during National AccessAbility Week (Sunday, May 28 to Saturday, June 3).

Disability accessibility and inclusion does not end with just a one-day annual event. In order to make Canada a truly accessible and inclusive society, it requires the constant, year-round commitment and efforts of all Canadians to put it into practice in order to make it real, and to also advocate and take action to increase accessibility and inclusion.

As such, by wearing red on Red Shirt Day™, participants are also encouraged to make a commitment – a pledge – to educate and inform themselves on issues related to disability, and do what they can – individually and collectively – to remove physical, attitudinal and systemic barriers in their schools, workplaces and communities in order to make Canada a truly accessible and inclusive place for people of all abilities.

This year on Red Shirt Day™, you can make a meaningful difference by:

- Wearing RED to create a visible display of solidarity and support for persons living with disability.
- Making a pledge and committing to taking an action to remove physical, attitudinal and systemic barriers to accessibility and inclusion in your school, workplace, or community.
- Taking a picture and sharing your support and commitment on May 31 by posting it to social media and tagging @EasterSealsON and including #RedShirtDay #RedForAccessAbility.
- Raising funds in support of Easter Seals Ontario's programs and services to have a direct impact on the lives of children and youth with physical disabilities in our province.

